



Bologna: three global events
for the international rights
and licensing trading



BOLOGNA GRAND TOUR: THE FINAL STAGE AT THE FESTIVAL INTERNATIONAL DE LA BANDE DESSINÉE D'ANGOULÊME IN FRANCE

Bologna Children's Book Fair continues its work in the comics sector, increasingly interconnected with the new cross-media business areas

Bologna Children's Book Fair (BCBF) is preparing for the final stage of its 2024/25 Grand Tour around the world's leading publishing fairs, with the support and collaboration of ITA - the Italian Trade Agency and the Italian Ministry of Foreign Affairs and International Cooperation: **from 29 January to 2 February 2025**, the fair will be making new connections and scouting for new talents at the **Festival International de la Bande Dessinée d'Angoulême**, one of the world's most prestigious events for the comics sector (Stand RL41, International Rights market - MID).

Now in its 52nd edition, the festival is a valuable opportunity for BCBF to develop new relationships for its own **Comics Corner**, which attracts exhibitors from all over the world. This BCBF business area was founded in digital form in 2020 and launched in an in-person format in 2022 to respond to the constant growth of the comics sector. The event has rapidly become a dynamic and lively hub that provides an overview of the global comics scene and is already a key destination for international comics professionals. With an extensive calendar of themed meetings with international industry experts, in 2024 Comics Corner welcomed more than 70 publishers from 21 countries, hosting more than 700 B2B meetings.

Bologna Children's Book Fair is now much more than a publishing event. Through its **cross-media business areas** that cater for all possible developments of content for children, young people and adults (from audio-visual productions to games, licences and comics), the fair reflects the evolution of an increasingly interconnected market where intellectual property is proposed on different platforms. Angoulême will therefore also be an opportunity for BCBF to promote its **TV/Film Rights Centre** and the brand-new **Games Business Centre** (in collaboration with Frankfurter Buchmesse), spaces closely interconnected with the world of comics, with the aim of creating unique opportunities for meetings between TV and film producers, licensing and publishing professionals.

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