

## **CHILDREN AND YA PUBLISHING IN A NUTSHELL** Edited by the AIE research office

### **Resident population as of 01.01.2024:**

Children 0-14 years old: 7,186,267 (-2.1% from 01.01.2023)

Children 6-14 years old: 4,704,351 (-1.8% from 01.01.2023)

### **Trade sales (physical and online bookstores) of the children and YA books:**

2019: 220.1 MI euro

2023: 258.8 MI euro

2024: 258.2 MI euro (-0.2% vs 2023)

### **Trade sales (physical and online bookstores) of the children and YA books (INCLUDING CHILDREN'S COMICS):**

2019: 224.2 MI euro

2023: 277.8 MI euro

2024: 276.8 MI euro (-0.4% vs 2023)

### **Copies sold (physical and online bookstores) of the children and YA books:**

2019: 21.3 MI

2023: 23.0 MI

2024: 22.9 MI (-0.6% vs 2023)

### **Copies sold (physical and online bookstores) of the children and YA books (INCLUDING CHILDREN'S COMICS):**

2019: 21.7 MI

2023: 24.4 MI

2024: 24.2 MI (-0.8% vs 2023)

### **Titles of published children's and YA books:**

2019: 7.810

2020: 7.289

2021: 8.850

2022: 8.625

2023: 8.962

**Book titles published per thousand children in 2023 (0-14 years old):** 1.22 (2017: 0.90)

### **Distribution of book production by age group (2023)**

0-2 years old: 7.4%

3-4 years: 35.5 %

5-6 years: 26.4%

7-8 years: 15.1%

9-10 years: 9.2%

11-13 years: 6.0%

Unclassifiable: 0.4 percent

**Import and export: Trends in rights sales and rights purchases (value shown in parentheses) of children's and YA books by Italian publishers:**

2001: 486 (1.250)

2010: 1.607 (1.283)

2020: 2.812 (2.190)

2022: 2.744 (2.206)

2023: 2.325 (2.736)

*Data collection and processing by the AIE Research Office from different sources: ISTAT, NielsenIQ-GfK, IE- Informazioni Editoriali, AIE Import/Export Survey*