



**MOSCOW INTERNATIONAL BOOK FAIR
IN PARTNERSHIP WITH BOLOGNA CHILDREN'S BOOK FAIR
ANNOUNCES THE NEW
INTERNATIONAL CHILDREN'S BOOK FAIR
THAT WILL BE HELD IN RUSSIA IN 2021**

Following the successful partnerships established during the past few years, that led to the co-organisation of the China Shanghai International Children's Book Fair and to the creation of the New York Rights Fair, Bologna Children's Book Fair international network features a new, important collaboration: on April 1st indeed, during the traditional prize-giving ceremony in Palazzo d'Accursio, Moscow International Book Fair and Bologna Children's Book Fair announced a new project that will lead to **the organization of the new Russian International Children's Book Fair**.

This will be a yearly fair, and **its first edition will be held in 2021**: it will host international publishers and edutainment companies from all over the world, that will gather to invent new ideas and formats for children's content, to invest in the happy future of our children in the world of knowledge, culture and passion.

While waiting for the start of this brand new project, Moscow International Book Fair and Bologna Children's Book Fair will take two more steps forward: the 2019 edition of the MIBF - Moscow International Book Fair (4-8 September) indeed, will host both the International Fellowship Program and the first edition of "Children's Book on Stage", offering a rich panel of conferences, workshops and exhibitions, while in 2020 (2-6 September) it will boast the IBBY International Congress and the second edition of "Children's Book on Stage".

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Publicist Mara Vitali Comunicazione tel. +39 02 70108230

Lisa Oldani +39 349 4788358 - lisa@mavico.it

Claudia Tanzi +39 340 1098885 - claudia@mavico.it

Product Communication and Event Manager

Isabella Bonvicini, tel. 051 282920 - cell. + 39 335 7995370 - isabella.bonvicini@bolognafiere.it

Publicist BolognaFiere SpA

Gregory Picco, tel. +39 051 282862 - cell. +39 3346012743 - gregory.picco@bolognafiere.it