



# THE WEEKEND FOR YOUNG READERS FROM THE 8<sup>TH</sup> - 10<sup>TH</sup> APRIL

The opening to the general public with MEETINGS, GREAT AUTHORS, WORKSHOPS and the vast range of titles at the INTERNATIONAL BOOKSHOP

## Exclusive visits to ALL OF THE EXHIBITIONS THE BEST OF INTERNATIONAL ILLUSTRATION

### PINOCCHIO BEFORE PINCOCHIO: ALESSANDRO SANNA'S illustrated show

Following its great success with visitors last year, this year too the Fair will be opening its doors to the general public immediately after the conclusion of the event dedicated to professionals: the **Weekend for Young Readers will take place from the 8<sup>th</sup> -10<sup>th</sup> April**. A Great event, which will take place once again under the auspices of the Ministry of Culture's Centre for Books and Reading, will present to children, young people, families and enthusiasts, a series of meetings, guided tours and workshops with some of the leading names in publishing for young readers.

#### THE ILLUSTRATION EXHIBITIONS

With special guided visits and dedicated workshops, all of the illustration exhibitions of the Bologna Children's Book Fair will be open to the public during the three days of the Weekend. The Illustrators' Exhibition, the jewel in the crown of the Fair for its 50th edition is a unique opportunity for the public to admire over 15,000 illustrated works before the exhibition departs for a long international tour to five art museums in Japan, six national libraries in China and Columbia College in Chicago, United States. "Artists and Masterpieces of Illustration – 50 Illustrators' Exhibitions 1967-2016," will commemorate the 50th anniversary of the Illustrators' Exhibition, including the very best of the history of illustration at BCBF exhibited together for the very first time; the two exhibitions of Guest Country Germany, a selection of original works by renowned German illustrators and a selection of books by the most famous globally published artists; the personal exhibition of Laura Carlin, young, multi award-winning British illustrator and creator of the cover of the 2016 Annual; "The Happy Prince", the personal exhibition of Maisie Paradise Shearing, winner of the 2015 edition of the Bologna Children's Book Fair – Fundacion SM International Prize for Illustration; "Illustration for Children, Italian Excellence": the best of Italian illustration with an exhibition born from the collaboration with the Italian Institute of Culture in Madrid. The rich world of illustrations open to the public at the Fair can also be explored with the help of excellent guides: the students of the Bologna Academy of Fine Arts.

#### THE INTERNATIONAL BOOKSHOP

In Pavilion 21, the rich **international bookshop** will present the very best work of publishers that have come from around the world to attend the Bologna Children's Book Fair in a space of two thousand square metres, with books hot off the printing presses, books from many different countries and covering diverse genres, books for all age groups await curious visitors, ready to allow themselves to be led by the specialist booksellers that have developed the bookshop as a place of discovery, reflection and knowledge. This year a special area will be reserved for books on the subject of **disability**. Created in collaboration with the Giannino Stoppani Cultural Cooperative, the International

Bookshop is dedicated to the memory of the many children whose right to life has been violated and to the many children and their parents in search of protection and refuge.





#### MEETINGS AND WORKSHOPS

The bookshop and the central square of the Fair will be the location during the weekend for numerous events centred around images and words: meetings and book signings with authors including **Susanna Tamaro**, **Beatrice Masini**, **Paolo di Paolo** and **Francesco d'Adamo**, the protagonists of the new **Strega Prize Ragazze e Ragazzi**, and events linked to the Centenary of the birth of Roald Dahl, with readings by the actor **Maurizio Cardillo**, a roundtable discussion with different projects by schools, libraries and Italian cultural institutions and a light-hearted reading by some fond readers: initiatives dedicated to the **400**th **anniversary of the deaths of Shakespeare and Cervantes**; workshops and educational play events that will cover a diverse range of themes, from **illustration techniques to food**, **from statistics to inventions**; meetings about the **Odyssey**, **the Divine Comedy**, **Italo Calvino** (on the 60th anniversary of the publication of *Italian Folktales*) and **Roberto Piumini** will examine the Italian epic poem *Orlando Furioso*.

#### PINOCCHIO AND ALESSANDRO SANNA

And also "Pinocchio before Pinocchio", a show involving images, two musicians and an illustrator, dedicated to the story of an exiled branch of the tree of life and the most poetic genesis of the Pinocchios. An extraordinary story of growth illustrated live by Alessandro Sanna, the great illustrator and finalist of the Hans Christian Andersen Prize 2016, accompanied by the voice and notes of jazz musicians Francesca Ajmar and Tito Mangialajo.

A key activity for the Children's Book Fair is its commitment to the **promotion of reading**; **as a founding member of the Italian section of IBBY** (the International Board on Books for Young People), the leading international organization for the promotion of children's books, BolognaFiere has supported the wide range of initiatives for the public and for schools and families that will take place as part of "Bologna City of Children's Books" creating *The Weekend for Young Readers*. The **Friday is dedicated to schools** with the participation of numerous classes from schools in Bologna and other regions.

Free entrance for classes and teachers accompanying them, for children and young people aged under 18 and for university students, 5 euros for adults (which will be deducted from the purchase of a book from the prestigious international library).

#### WEEKEND FOR YOUNG READERS

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