



## FEDRIGONI for BRAW - Bologna Ragazzi Award 2016 Bologna Children's Book Fair 4 - 7 April 2016

Fedrigoni supports **BRAW**, the **Bologna Ragazzi Award** which the **Bologna Children's Book Fair** has made since 1996 **to the best children's books** in terms of graphic-editorial design, innovative impact, balance and dialogue with young readers. **One of the most coveted awards** in the industry on an **international scale** thanks to the **prestigious jury** – this year comprising Silvana Amato (graphic designer, Italy), Claude Combet (journalist specialising in the field, France), Wally De Doncker (President IBBY – International Board on Books for the Young, Belgium), Emiliano Ponzi (illustrator, Italy) and Dolores Prades (publishing consultant, Brazil) - which met at Bologna Fiere and chose the winners, with one title in each of the four categories: *Fiction*, *Non Fiction*, *New Horizons* and *Opera Prima*.

For the occasion, Fedrigoni has created an Album dedicated to publishers containing a special collection of 20 Fedrigoni papers, selected in relation to specific features best suited to the needs of children's publishing. Papers with tactile characteristics such as the velvety surface of Ispira, unusual shades such as Sirio Color Sabbia or brand new products such as **Old Mill Premium White**, a finely felt-marked and thicker paper that, thanks to this new colour, enhances imaginative images. These are also joined by Materica Limestone, Arcoprint Edizioni 1.7 Arcoprint Milk, Bioprima Book, Freelifelife VellumPremium White, Oikos, Woodstock Betulla and Sirio White White.

This collaboration project with the **Bologna Ragazzi Award** confirms Fedrigoni's commitment to supporting culture and, especially, makes a proud contribution to a sector - children's publishing - where strong creative impact ensures that paper is in the forefront a fundamental aspect as regards the quality of the final result. Vivid colours, bold illustrations and stationery inserts together with the material aspect typical of special graphic arts solutions can all be assured only through careful selection of appropriate media for the project and, in terms of paper, Fedrigoni offers a broad and versatile range to give shape to ideas and inventiveness.

The **Fedrigoni Group**, with 125 years of history behind it, is a leading international player in the production and sale of various types of high value added paper, security products (such as paper for banknotes and security documents) and self-adhesive items ("converting") and is the leader in Italy and Europe by total turnover in the production and sale of special graphic papers. The Group is the owner, amongst other things, of the Fedrigoni and Fabriano brands. Fabriano paper, with 750 years of its history to its name, is part of Italy's cultural heritage and is chosen every year by millions of students and artists in Italy and throughout the world. The Fedrigoni Group produces and markets fine stationery products, which are sold in 11 owned monobrand boutiques (Fabriano Boutiques) and 4 franchised stores in Italy and China. With over 2,700 employees, 13 facilities - of which 9 in Italy, 2 in Spain and 2 in Brazil - 14 continuous paper-making production plants, 7 coating machine plants and over 13,000 product references in its catalogue, the Group sells its products in over 110 countries throughout the world. In 2014 the Group posted turnover, of which around two-thirds earned on non-Italian markets, of euro 873 million (+7.9% YoY), EBITDA of euro 114.6 million (+31.3% YoY), EBIT of euro 86.4 million (+55.2% YoY) and net income of euro 53.5 million (+73.1% YoY).

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