

PRESS INFORMATION

Look! – Germany is Guest of Honour in Bologna 2016 Support programme with trade events and exhibitions

“Look!” is the inviting title for Germany’s presentation as next year’s Guest of Honour at the Bologna Children’s Book Fair, the most important international platform for illustration and children’s and young adult books. The Frankfurt Book Fair will be organising the appearance at the exhibition site with a diverse professional programme. The logo for the Guest of Honour appearance, with its three colourful birds, is the work of the well-known and multiple award-winning illustrator Ole Könnecke.

And it’s well worth taking a look! At the heart of the presentation will be an approximately 300 square metre exhibition of original works by illustrators living in Germany. “We want to use this exhibition to focus attention on the many talented artists in Germany who deserve to be discovered,” says Bärbel Becker, Director of International Projects at the Frankfurt Book Fair. “We will put together a dedicated catalogue for the exhibition. Another part of the presentation will be an exhibition of books by artists who are already established.”

On top of this, in the four themed forums of the fair (the Illustrators’ Café, Digital Café, Authors’ Café and Translators’ Café) each day will see a number of different trade events on the respective topics. Meanwhile, the Frankfurt Book Fair will also organise a collective stand in 2016, as it does every year. Here the German publishing industry will be able to present itself to the international trade visitors. The Goethe-Institut Italy will be responsible for the cultural programme in the city to accompany the Guest of Honour appearance.

Further information: www.book-fair.com/de/im_Fokus/

Contact “Look! Germany in Bologna 2016”: Bärbel Becker, becker@book-fair.com

German collective stands worldwide

Every year the Frankfurt Book Fair organises a German collective stand at about other 20 book fairs around the world. This year, among others, the Fair is also organising a stand at the China Shanghai International Children’s Book Fair (CCBF), which will run from 11 to 13 November 2015. Launched in 2013, the CCBF is the only dedicated children’s book fair in the Asia-Pacific region. It has set itself the goal, over the next five years, of becoming as important to the industry as Bologna. Claudia Dobry of the Frankfurt Book Fair will receive registrations for the German collective stand in Shanghai until mid July 2015.

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Further information on the German collective stands:

www.buchmesse.de/de/international/deutsche_gemeinschaftsstaende/anmeldung/

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