



THE ILLUSTRATORS EXHIBITION: NEARLY 50 YEARS MONITORING THE LATEST GLOBAL TRENDS THIS YEAR 75 ARTISTS SELECTED OUT OF 3190 PARTICIPANTS FROM 59 COUNTRIES

Designed and launched by the Children's Book Fair in 1967, the **Illustrators Exhibition** offers a global overview of the latest trends in children's illustration and a unique opportunity for artists the world over to display their talent to leading sector operators attending the world's premier event in book and multimedia publishing for children and young adults held every year in Bologna.

In addition the fiction and non-fiction works exhibited are published in the Fair's **Annual** to be readily consulted by publishers throughout the year. The 2014 Annual cover has been entrusted to the Swiss artistic duo **Evelyne Laube** and **Nina Wehrle**, winners of the 2013 Grand Prix BIB - Biennial of Illustration Bratislava with their first book *The Great Flood* (SJW, Switzerland) and the 2012 Children's Book Fair International Prize for Illustration – Fundacion SM.

The illustrations will then be included in itinerant exhibitions organised by **JBBY** (Japan Board on Books for Young People) in many Japanese museums and other venues.

The Illustrators Exhibition features well-known artists and elerging new talents chosen chosen by the international Jury comprising **Anna Castagnoli** (Italian illustrator, blogger and illustration expert), **Kitty Crowther** (Anglo-Swedish illustrator and winner of the prestigious ALMA — Astrid Lindgren Memorial Award), **Isabel Minhòs** (publisher, Planeta Tangerina, Portugal, winner of the first edition of the BOP prize for Europa) and **Errol Van de Werdt** (Director of the Textile Museum, Tilburg, The Netherlands). This year's Exhibition presents illustrations (out of a total of 15950!) by 75 artists selected among the more than 3190 entries from 59 countries.

Selected illustrators:

Ahn Jaesun, Korea Baratto Matteo, Italy Caterina Gabelli, Italy Sara Maragotto, Italy Valeria Sanguin, Italy Barker James, UK Bassi Marco, Italy Berton Matteo, Italy Chaix Leïla, France Chen Kuo Liu, Taiwan Coetzer Katrin, South Africa Collette Charline, France Corda Tullio, Italy Daimon Nao, Japan Dzierzawska Zosia, Poland Eigenhufe Tom, Germany Falorsi Ilaria, Italy Ferdmann Candela, Argentina Forlati Anna, Italy Fujishima Tsutomu, Japan Fujita Mikiko, Japan Gauthier Manon, Canada Giles Dylan, UK Giordano Philip, Italy Hagino Chinatsu, Japan Hassanzadeh Sharif Amin, Iran Hayasaka Maika, Japan Hochleitner Verena, Austria

Hodaee Zhila, Iran Hung Iching, Taiwan Ito Enpei, Japan Kagaya Kanako, Japan Kim Chan Woo, Korea Kim Min Jee, Korea Kitora Tetsuo, Japan KomatsuYumiko, Japan Lafirenza Marco, Italy Le Roy Lucas, France Lee Jisun, Korea Lee Sinhye, Korea Lee Solmi, Korea Lee Soyung, Korea Liebig Martina, Germany Martinez Soler Manuel, Spain Misaki Akihiro, Japan Mukawa Megumi, Japan Nekono Pesca, Japan Onnis Mario, Italy Palmer Rebecca, UK Pang Ly Miguel, Spain Park Se Young, Korea Pecoraro Toni, Italy Piacenza Valentina, Italy Pieropan Cristina, Italy Plumbe Scott, Canada

Renardy Lisbeth, Belgium

Rocchetti Michele, Italy Rolia Rimantas, Lithuania Rosenberg Natascha, Germany Ruzzier Sergio, Italy Sabini Oscar, Italy Skerl Peter, Slovenia Sobral Catarina, Portogallo Somà Marco, Italy Sorensen Trine Logstrup, Denmark Stročkova Anastasia, Czech Republic Undurraga Sol, Chile Uragami Kazuhisa, Japan Vairo Arianna, Italy Valckx Catharina, The Netherlands Virardi Liuna, Italy Watanabe Michio, Japan Whatley Bruce, Australia Yamane Etsuko, Japan Yeo Gi, Korea Yoon JooHee, Korea Zahedi Morteza, Iran Zocca Bruno, Italy





From the Jury's report: "Even before fixing the criteria to select the works in the competition, we spontaneously asked ourselves what a children's publishing culture meant. It was eight in the morning, we still hadn't drunk our coffee, but a few words and four smiles sufficed to grasp that we were all agreed: even when culture is aimed at children, it ought to be a tool to investigate and share the complexity of human nature in all its aspects and without deceit. It is better for culture to encourage questions rather than provide answers. And readers, young and old alike, ought to be involved in building its meaning. Starting from these assumptions, it was easy to bring the word honesty into focus. Looking at the entries, we were interested to see whether the illustrators had been honest when producing their works, whether the desire to seduce the reader (or the jury), follow some fashion or the need to say something authentic or important about themselves prevailed. We looked for robust content: different and diversified emotions, relations among the characters that spoke of strong bonds, urgent stories that needed to be told, but also silences, messages that took time to be deciphered... We were careful to make sure the complexity of human nature and its environment had been translated for young readers (adolescents included) with care: respecting the delicacy of their emotions, their need for adventure, sympathy, gentleness and truth... With 59 countries taking part, the most difficult exercise was to try and listen to an illustrator's sincerity even when it was expressed in a "language" far removed from our own. All four of us being European meant our way of gauging the illustrations risked being marred by the same culture of reference... We approached all those images as readers rather than jury members... it was the books they ought to be intended for, not (only) museums, "Pinterest pages" or trendy magazines. Generally speaking, the hallmark of the thousands of images in the competition was colour: a simple chromatic palette with only a few colours, often desaturated; many of the illustrations were in black and white. To us this colour trend did not attenuate the strength of the messages. In addition, we noted a return to well-honed manual techniques: many of the works were produced by engraving, etching, screen-printing, and collage. In some of the selected works we liked the illustrator's ability to involve the reader, trying out new kinds of narrative. It is important for illustrators to ask themselves how to "speak" to the young readers of today, increasingly used to interacting with images using new digital media...".

The Global Exhibition

After the Bologna Fair closes, the Illustrators Exhibition will be setting off on its international tour organized in collaboration with JBBY (Japanese Board on Books for Young People) for almost thirty years. The exhibition is traditionally hosted by different Japanese art museums.

<u>The Exhibition's international itinerary for 2014 is</u>: Itabashi Art Museum, Tokyo (5 July – 17 August 2014); Otani Memorial Art Museum, Nishinomiya (23 August – 28 September 2014); Ishikawa Nanao Art Museum, Nanao (7 November - 14 December 2014); Nagashima Museum, Kagoshima (20 December- 25 January 2015).

Press Office Gregory Picco

Mail: gregory.picco@bolognafiere.it

Tel.: +39 051 282862