

**Bologna  
Children's  
Book Fair**  
facts  
& figures  
2024



**1,523**  
Exhibitors

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from **94** countries  
& territories

**84% international  
exhibitors**

## **BCBF/BBPlus Invitation Programme**

**140**  
International  
Publishers

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from **60** countries  
& territories



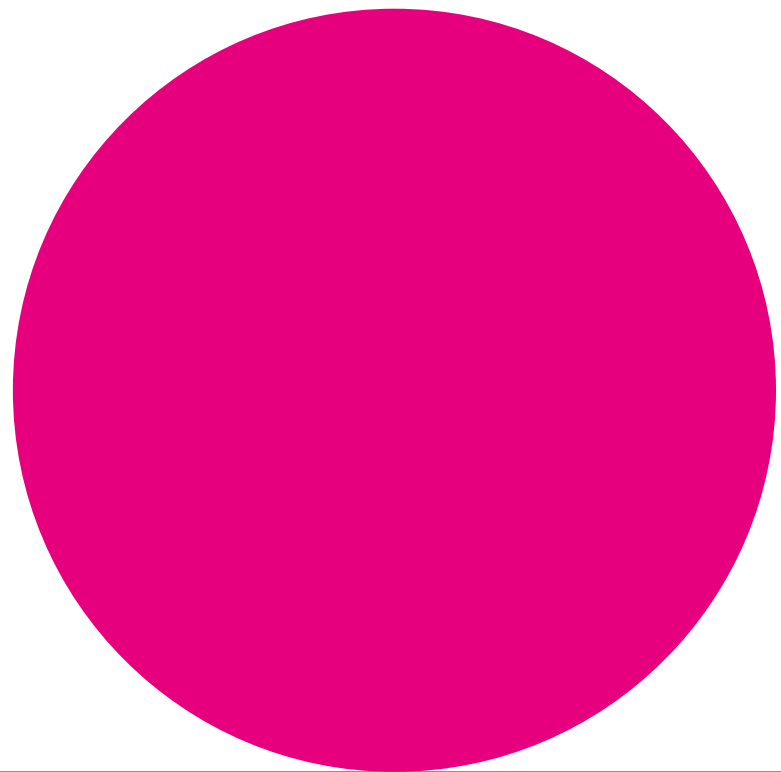
**31,735**  
Trade Visitors

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from **106** countries  
& territories

**up 10%**  
on 2023 figures

# BOLOGNABOOKPLUS



**50**

**International Exhibitors**

**3**

training  
conferences

**90+**

speakers

**22**

seminars

**2**

exhibitions

**2**

forums



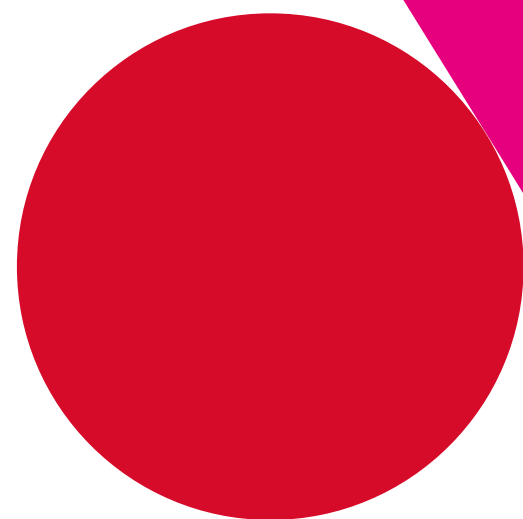
**Bologna  
Licensing  
Trade  
Fair**

**50**

Companies

**245**

licensing portfolio  
reviews



**600+**

Represented  
Brands

**40+** speakers @International  
Kids Licensing Days

**1** sustainability-themed  
exhibition



# Comics Corner

# 70

## International Publishers

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from **21** countries & territories

**20+** professional events

**700+** B2B meetings

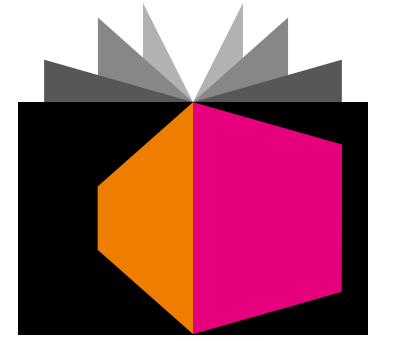
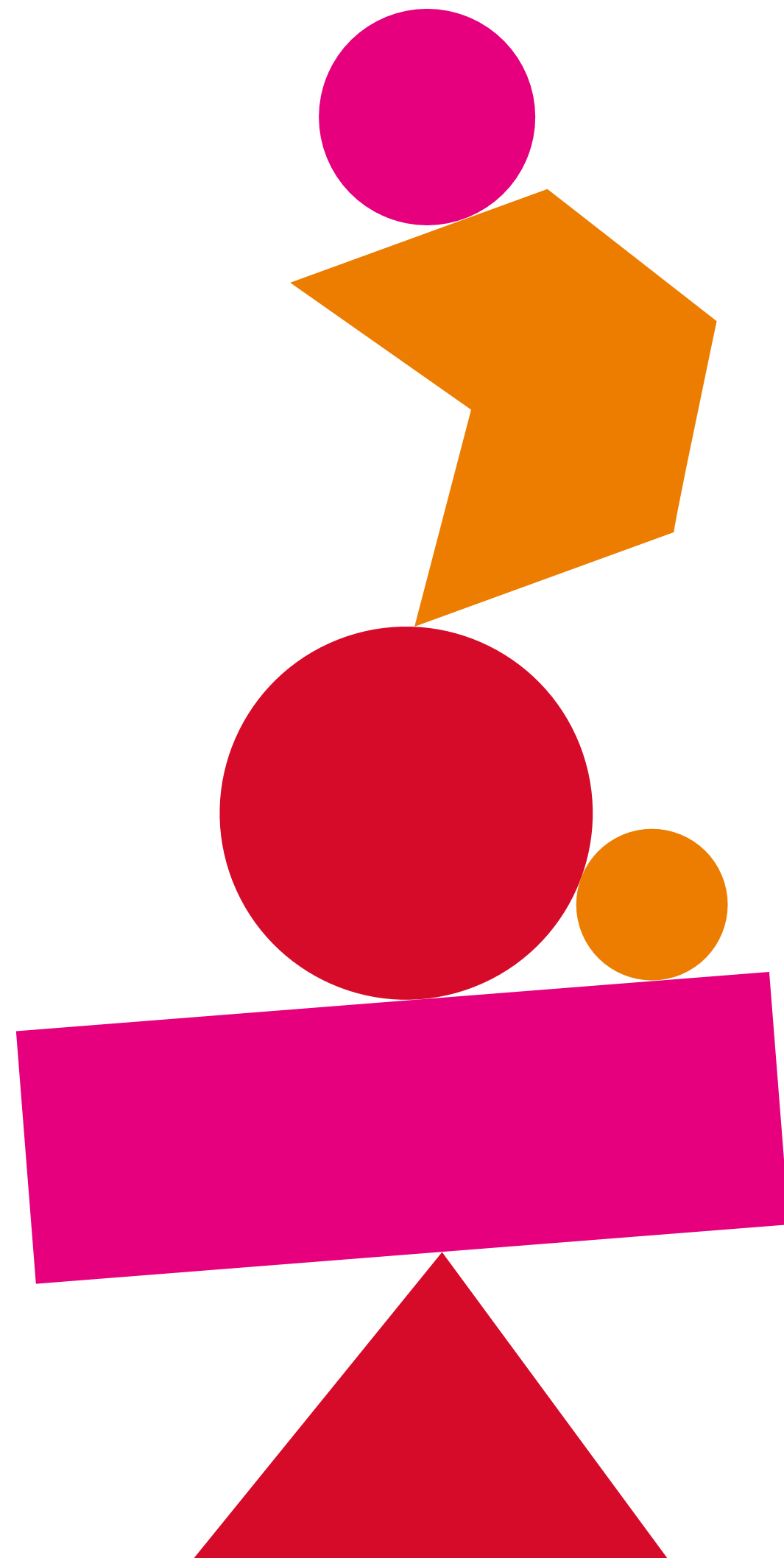
# Rights Center

**203**

Agents & Rights Professionals

**26**

represented countries & territories

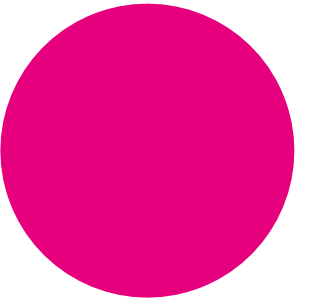


**TVFILM**  
RIGHTS CENTRE

**350+**  
Meetings

**17 Companies**  
(among the others: Netflix,  
Luckyred, Rai Kids  
Gaumont Animation,  
Movimenti Production, ... )

[www.globalrightsexchange.com](http://www.globalrightsexchange.com)



**BOLOGNA**

Global  
Rights  
Exchange

**1,172**

registered publishers

**23,000**

uploaded titles







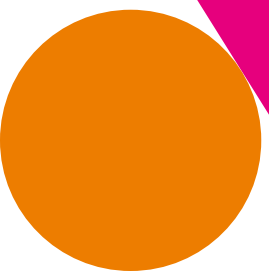
# THE ILLUSTRATORS SURVIVAL CORNER

**1,100+**  
portfolio reviews

**400**  
illustrators attending  
the workshops

**2,600+**  
illustrators attending  
**30**  
masterclasses

**250+**  
sessions at the  
Illustrators  
Portfolio Marathon



# Event Programme

**385**  
events

**700+**  
International  
Speakers

**and 220**  
“Underground”  
events displayed  
in the BCBF App

Events in town:

**40** exhibitions

**74** workshops

**100** guests

**60** events in schools

# Illustrators

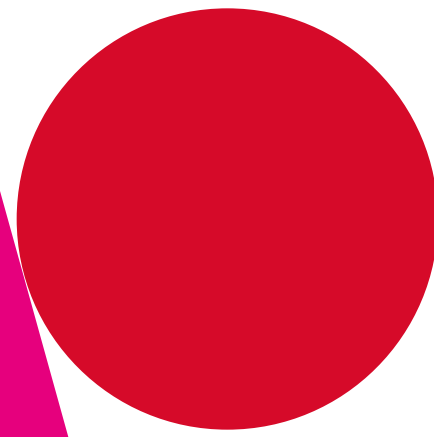
**6,728**

visiting illustrators  
at 2024 BCBF

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**3,520** submissions to the  
2024 Illustrators Exhibition

**1,198** artworks uploaded on the  
2024 Virtual illustrators Wall  
(online March-September 2024)



# Translators

**570**

visiting translators  
at 2024 BCBF

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**750+** translators registered  
at the BCBF World Directory

# 15 Exhibitions

- BCBF Visual Identity Workshop 2024
- BolognaRagazzi Awards 2024
- The BRAW Amazing Bookshelf
- The Original Art. Celebrating the fine art of children's book illustration
- Illustrators Exhibition: 58th edition
- Talking Pictures @BBPlus
- Mauro Evangelista. Visions. Illustrations 1991 | 2024
- Jackets Off
- Andrea Antinori
- Paloma Valdivia
- Silent Book Contest – Gianni de Conno Award
- Reading for a Healthy Planet
- Slovenia Guest of Honour Exhibition: "and then what happens?"
- Chinese Excellence in Children's Illustration
- When everything matters. Ukrainian Posters

**BCBF**galleries

Artwork and Book Exhibitions

**43**

online exhibitions

**New in 2024: 11**  
exhibitions

# 12 Awards

- BolognaRagazzi Awards
- BolognaRagazzi Crossmedia Awards
- Bologna Licensing Awards
- BOP - Bologna Prize
- Premio Strega Ragazze e Ragazzi
- Ars in Fabula Grant Award
- International Award for Illustration  
BCBF / Fundación SM
- Premio Carla Poesio
- In altre Parole
- Indie Authors Book Jacket Award
- Talking Pictures
- The Nielsen Bestseller awards



BOLOGNA  
RAGAZZI  
AWARDS

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**3,300**  
titles from  
**65** countries  
and territories

**100**  
selected books  
for the Braw  
Amazing Bookshelf

**2025 will mark  
60 years of BRAW!**

# 3 Newsletters

- BCBF
- BBPLus
- Exhibitors Only

**65,000+**  
subscribers (May 2024)

**30%**  
Average Open Rate

**63**  
issues  
(April 2023 - April 2024)

The logo features the text 'BCBF APP' in white, bold, sans-serif font. The text is set against a large, magenta-colored shape that resembles a stylized 'M' or a downward-pointing chevron. To the right of this shape is a vertical red bar that is tilted slightly to the right. There are two orange circles: a smaller one at the top of the red bar and a larger one at the bottom of the page.

# BCBF APP

**4,161**  
downloads (April 2024)

from **123**  
countries & territories

**57,000**  
sessions

**best users from:**  
Italy, Germany,  
UK, Brazil

# Website

**2,000,000**

page views

(April 2023 - April 2024)

International visitors: **75%**

from **190** countries & territories

# BCBF Social Media

## Facebook

**84,000+** followers  
(May 2024)

## Instagram

**108,000+** followers  
(+650 in April 2024)

## LinkedIn

**13,000+** followers  
(+650 in April 2024)

**X**

**16,000+** followers  
(May 2024)



# Print Media Presence

**800+**  
articles  
and features

**600+**  
registered journalists

from **40**  
countries & territories



SEE YOU  
NEXT YEAR

**31 March**  
**3 April 2025**

