

PublisHer

BOLOGNA
CHILDREN'S
BOOK
FAIR



An event by
Bologna
Fair



Hall 29 B36-C45

6-9 March 2023





About *PublisHer*

- Established March 2019 by female publishing leaders to bring **gender balance** to their industry.
- Celebrates women's **vital contribution** to publishing.
- Seeks **scalable solutions** through non-profit, informal community-driven events.
- Creates **networking moments** and debates.
- **Empowers** women in an industry that excludes them at the top and discriminates on pay.
- *PublisHer* is the most powerful networking movement for women in publishing, with bids to host events arriving from around the world.



A Special Experience Every Time

Each *PublisHer* gathering is **unique** to the city in which it is hosted. They occur alongside major publishing events, such international book fairs (e.g. the London Book Fair) and publishing seminars (e.g. IPA Regional Seminar, Nairobi), as a means for women to find a **safe** space to discuss the current discourse trending in those events.

All gatherings are by invitation only and are limited to 50 people or less to ensure an intimate **family** like interaction. Guests attending enjoy a range of networking and panel discussion sessions mixed with live entertainment and **inspirational** speeches.

Join the *PublisHer* Community

Our supporters amplify our impact and strengthen the drive for change in global publishing. By supporting *PublisHer*, you join a growing community translating intentions into actions. You also enjoy benefits such as:

- Access to top leadership in world publishing and the wider creative industries
- A platform to show issue leadership and position your organization as a force for positive change.
- Access to leading thinkers and actors in implementing gender diversity programmes
- Brand placement on *PublisHer*'s digital channels and promotional materials
- Brand visibility and explicit mentions at *PublisHer* events
- Publicity through press releases, event-related media coverage and among the *PublisHer* community (200+ publishing leaders)

Visit womeninpublishing.org/supporters/



Program for *PublisHer* at Bologna Children's Book Fair

DAY 2 | 7 March 2023

10:00 – 10:05 AM

Welcome Address

Bodour Al Qasimi, Founder of PublisHer and CEO of Kalimat Group

10:05 – 10:10 AM

Welcome Address

Elena Pasoli, PublisHer Advisory Board Member, Director, Bologna Children's Book Fair

10:10 – 11:10 AM

Panel 1:

The Role of Women in Challenging the Status Quo in Children's Books

Moderator

Emma House, PublisHer Advisory Board Member and Managing Consultant of Oreham Group

Starting in the 2000s, several studies from around the world estimated that women make up anywhere from 60-80% of the publishing industry workforce. However, unanswered questions still remain about how well-represented women are in children's book publishing globally. For example, is the female children's publishing workforce inclusive of all types of diversity including cultural, racial, religious, age, etc.? With female publishers, writers, and creatives increasingly asserting their voices in global publishing at the highest levels, it is difficult to square how the status quo of gender role stereotypes and male overrepresentation in children's books continues to persist. This panel will attempt to shed light on the role of women in children's book publishing at a time of increasing emphasis on diversity and inclusion in global publishing and greater accessibility of books. The panelists will also draw on their experiences to suggest how authors, publishers, and other publishing ecosystem stakeholders can cooperate on challenging gender disparity in children's publishing while also promoting diverse representation, the intersectionality of identity, and critical reflection about stereotypes.

Panelists

- **Beatrice Masini**, Editorial Director of Bompiani (Giunti Group)
- **Mariagrazia Mazzitelli**, Editorial Director of Salani
- **Monica Martinelli**, Editorial director, Settenove Edizioni



11:10 AM – 12:10 PM

Panel 2:

Women Helping Women in Reaching the Heights of Global Publishing Governance Institutions

Moderator

Nopi Chatzigeorgio, Thessaloniki Book Fair Coordinator (Hellenic Foundation for Culture)

Despite the recent attention to diversity and inclusion in global publishing, only one woman - Ana María Cabanellas - had presided over the International Publisher Association (IPA) since it was founded in 1896 before Bodour Al Qasimi became President in 2020. Now, 127 years after it was founded, it is likely that the IPA will be led by three female presidents in a row. This achievement is a testament to what can be achieved when women support other women. The continuity of this diverse leadership of the institution that represents the voice of publishing ensures that diversity and inclusion will remain at the top of the industry agenda. Drawing on the experiences of women who have reached senior leadership roles in international publishing industry governance institutions, this panel will discuss how PublisHer can expand diversity and inclusion in international publishing industry governance institutions and how women in global publishing can help other women in reaching leadership roles at global publishing bodies.

Panelists

- **Tuula Père**, Ph.D. in Law, Author and Publisher of Wickwick, Inc.
- **Lina Chebaro**, Rights Director and Chief Editor Arab Scientific Publishers, Inc
- **Maria Amélia Jannarelli**, Publisher of Ameli

12:10 – 1:10 PM

Panel 3:

The Role of Mentorship in Developing Emerging Publishing Markets

Moderator

Dr Wafa Thabet Mezghani, University Lecturer, Cultural Advisor and Publishing Consultant

In 2020, PublisHer introduced mentorship and reverse mentorship programs. While the focus of these initial programs was mutually beneficial professional development, there is a broader potential for peer-based mentorship and institution-to-institution partnerships to build institutional capacity and fast track the development of emerging publishing markets. The United Nations recently found that more than half of global population growth to 2050 will come from 8 countries: the Democratic Republic of the Congo, Egypt, Ethiopia, India, Nigeria, Pakistan, the Philippines, and Tanzania. These emerging, fast-growing countries are the publishing growth markets of tomorrow. This panel will focus on how female publishers can form peer-based mentorship and institution-to-institution partnerships to contribute to addressing developmental challenges, like literacy, indigenous publishing, library development, and conflict reconciliation, in emerging publishing markets while also advancing professional and personal growth.

Panelists

- **Fatimah Abbas**, CEO and Founder of Fatimah Abbas Literary Agency and MENA business development manager for Gigaa Innovation
- **Mitia Osman**, CEO and Owner of Mayurpankhi Publishing House
- **Silvia Milano**, CEO and Founder of Silvia Milano publishing consultancy

1:10 - 1:15 PM

Closing

Bodour Al Qasimi, Founder of PublisHer and CEO of Kalimat Group

International Women's Day
PublisHer breakfast

DAY 3 | 8 March 2023



9:00 AM

Opening Speech:

Bodour Al Qasimi, Founder of PublisHer and CEO of Kalimat Group

9:05 - 9:50 AM

Panel Discussion
The UN SDGS - Empowering the Next Generation
of Girls and Youth Through Books

Moderator
Lisa Lyons, President and Publisher of Kids Can Press

Panelists :
Perminder Mann, CEO of Bonnier Books UK
Karine Pansa, International Publishers Association President
Gvantsa Jobava, International Publishers Association Vice President

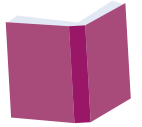
9:50 - 10:30 AM

Networking Breakfast

IN PARTNERSHIP WITH



Celebrating
Great Women



For International Women's Day, Bologna Children's Book Fair and PublisHer are proud to present an exhibition of 115 books celebrating women and their past and present history from the catalogs of publishers from all over the world, by Accademia Drosselmeier/Cooperativa Giannino Stoppioni.



Coffee and Networking
2:00 PM Everyday

The **PublisHer** Member
and Stakeholder
Impact Survey





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