



The 10th anniversary of CCBF will take place on 17-19 November 2023

China Shanghai International Children's Book Fair (CCBF) will be held from **17 to 19 November 2023** at the **Shanghai World Expo Exhibition and Convention Centre**.

Founded in 2013, CCBF has always hinged on the theme of "embracing the future". On the occasion of its tenth anniversary, it will return with a large number of domestic and overseas exhibitors, a larger exhibition space, more featured areas, and a rich and diversified programme of professional and public events. We are joining children's book publishers and lovers of children's literature around the world to honour our "promise of a decade"!

In the spirit of gratitude, self-reflection, and self-improvement, the organising committee will garner all the unforgettable moments of the CCBF with authors, publishers, and readers, look back on the great changes in China's children's book market over the past ten years, and highlight the achievements of CCBF's decade-long endeavour. In addition, we look forward to the new trends, directions, and paths of the children's book market in the next ten years.

In 2023, CCBF will maintain its internationalized and professional quality, providing a full range of high-quality services for the global children's book publishing and children's content industry. We welcome industry peers and readers from all over the world to join us in Shanghai in November to celebrate the 10th anniversary of CCBF!