

## BOLOGNA'S BOOK FAIR CONTENT ARRIVES IN NEW YORK

### TWO KEYNOTE BOLOGNABOOKPLUS EVENTS KICK OFF BOLOGNA CHILDREN'S BOOK FAIR 60TH CELEBRATIONS IN THE WEEK OF NEW YORK COMICON

#### Focus on literary translation and design & illustration with key US book industry professionals

Bologna, London, New York Tuesday, October 4th 2022: Bologna's book fair and its content programme take to the road this week: **to begin celebrating the first 60 years of Bologna Children's Book Fair**, its sister fair **BolognaBookPlus** - dedicated to general publishing - **curates two audio recorded round-table discussions taking place in Manhattan, New York** in the run-up to the Autumn book fairs season, and **in the week of New York ComiCon**. The Translation event is hosted by curation partner Publishers Weekly, and the recordings will be hosted on the BolognaBookPlus and Global Rights Exchange websites.

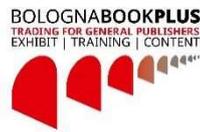
#### ***Trends in Design and Illustration on a Global Stage*** - 5 October

Taking place on 5 October, chaired by BolognaBookPlus Guest Director, Jacks Thomas, and curated in-house by Orna O'Brien, is a roundtable discussing design and illustration from a global perspective. A select group of experts drawn from the publishing world will gather for a roundtable discussion. These include **Janna Morishima**, Literary Agent and visual storyteller; **Mohammad Al Alisha Shabaini**, Creative Director, Sandstorm, The Abu Dhabi Government's comics studio; **Anne Moore Armstrong**, The Bright Agency; **Kirk Benschhof**, Designer, First Second Books and **Steven Guarnaccia**.

In a time when images from everywhere are available anywhere at any time, national identity in illustration is eroding. The internet and social media have made it not just possible, but desirable to commission and promote illustrations from and to anywhere in the world: Influence in design and illustration travels ever more quickly. The discussion on 5 October will cover the challenges and opportunities in design and illustration in a digital world; current trends; how design travels across geographies and cultures; the democratisation of illustration, and is there almost a standardized grammar and syntax of Illustration?

#### ***The Translation Market from a US Perspective: Rights Buying and Selling, and Celebrating Literature in Translation*** - 6 October

Expert speakers invited and hosted by BBPlus, curated by industry consultant, Emma House, gather on 6 October for a roundtable discussion on literary translation, a central theme to all global book fairs, and a crucial commercial area for all publishers. Translation helps promote shared values among different cultures; promotes new and diverse voices; and increases exposure and sales for



author and publisher alike. Current trends in translation; challenges and opportunities; and the importance of the right translator, are some of the topics that will be addressed.

A select group of publishers, editors and translators will share their insights and experience. Rights and News Editor, **Rachel Deahl**, Publishers Weekly, will moderate the event which boasts a stellar line-up of speakers: **Danny Baror**, the Baror International Agency; **Nicole Bond**, VP Subsidiary Rights, Atria, Simon and Schuster; **Soumeya Roberts**, VP, Foreign Rights, HG Literary; **Michael Reynolds**, Europa Editions; **Agnes Ahlander Turner**, Maria B Campbell; **Ben Schrank**, Publisher, Astra House Publishing; **Alison Markin Powell**, translator and Sarah McNally, McNally Jackson.

Both events will be audio-recorded and hosted on the BBPlus website, available from October to the fair in March 2023. Bologna Children's Book Fair, BolognaBookPlus and Bologna Licensing Trade Fair Kids will take place from 6th to 9th March 2023.

Following the many successful events organised over the past year by BCBF and its Director Elena Pasoli around the world, this new global content stream extends BCBF's and its sister fair BBPlus's reach worldwide, and throughout the whole year, while at the same time expanding its content - with children's publishing at its foundation - into the general publishing arena.

## Notes for Editors

### Bologna

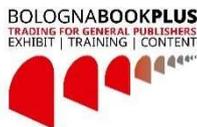
Three global book events for international rights and licensing trading takes place annually in the eponymous Italian city where culture meets style and commercial relationships are created.

### About BolognaBookPlus (BBPlus)

BolognaBookPlus was launched in 2020 by BCBF/BolognaFiere, in collaboration with the Italian Publishers Association (AIE), to reach a general publishing audience via a three-day exhibit, training and conferences - among other opportunities - taking place alongside the acclaimed Bologna Children's Book Fair 6-9 March 2023. Working closely with the Bologna team, BolognaBookPlus is led by Jacks Thomas as Guest Director, supported by a UK team.

### About Bologna Children's Book Fair (BCBF)

The Bologna Children's Book Fair is the world's leading trade show dedicated to the children's publishing and content industry, attracting 1,500 exhibitors and around 30,000 professional visitors from around 100 countries. BCBF celebrates its 60th year. In 2023. It brings a unique and diverse global audience, every year to Bologna (Italy) made of publishers, agents, developers, illustrators,



authors, booksellers, librarians, and other professionals involved not only in the book, but also the multimedia and licensing businesses for children's content.

### **About Bologna Licensing Trade Fair/Kids (BLTF/Kids)**

The BLTF/Kids is an integral part of the Bologna Children's Book Fair. Located at the heart of the fair, the 6th edition will be held from 6-9 March 2023. Bringing together the major international licensing and entertainment players, BLTF/Kids features more than 600 brands, the Licensing Retail Lounge, the Fashion Product Showcase, and an area dedicated to Licensees looking for new retail deals.

### **About BolognaFiere**

BolognaFiere S.p.A is a leading European exhibition organizer with over 85 events. As a world leader in trade shows across a number of different sectors – including art, publishing, cosmetics, agribusiness, construction and design – BolognaFiere has developed a cutting-edge portfolio of international exhibitions in key Russian, North American and Asian markets, including China with eight exhibitions established to date.

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