



**58TH BOLOGNA CHILDREN'S BOOK FAIR
14 – 17 June 2021 – online**

**INTERNATIONAL AWARD FOR ILLUSTRATION
BOLOGNA CHILDREN'S BOOK FAIR – FUNDACIÓN SM 2021**

**YOUNG TAIWANESE ILLUSTRATOR PEI-HSIN CHO
WINS THE ELEVENTH EDITION**

Pei-Hsin Cho has won the **eleventh edition** of the **Bologna Children's Book Fair – Fundación SM International Award for Illustration**. The Taiwanese author was picked from the under-35 illustrators selected for the Fair's annual Illustrators Exhibition, which this year attracted **3235 submissions from 68 different countries**.

Established in 2009 for illustrators under 35 years of age already selected for the Illustrators Exhibition and therefore automatically nominated for the prize, the International Award for Illustration was set up to foster and support new emerging talents and offer a showcase before industry professionals.

As well as its prestige, this major accolade comes with a \$15,000 cheque for the winner, offering the peace of mind to create an illustrated book over the next year for publication by Spanish publishing house SM, and a world premiere at the Fair's edition a year hence. The award also guarantees the winner a solo exhibition of the panels created for the book; at this year's Fair, Italian illustrator Sarah Mazzetti is holding her prize solo exhibition at the BCBF galleries.

The jury of experts who picked the prizewinner – this year, **Claudia Zoe Bedrick**, Enchanted Lion (USA); **Harry Gwinner**, Nobrow/Flying Eyes (UK); and **Teresa Tellechea**, SM (Spain) – chose the young illustrator for the following reasons: *"We chose Pei-Hsin Cho as winner of the SM prize because of the strength she conveys in her style, and her intensely-layered sense of space and page. Her work is unusual in its endowment with perspectives that can project the viewer into both the vastness of space and the depths of characters' inner universe. At her tender age, Cho shows great promise in her ability to visually explore and record shapes and sensations in surprising ways, inviting the eye to dwell on the world she outlines, onto which she opens up our vision."*

Pei-Hsin Cho is a Taiwanese visual storyteller with a particular fondness for illustration and animation. She currently lives in London. Her work challenges the boundaries of visual storytelling, combining traditional and digital mediums to create delicate, evocative animations and illustrations. She is capable of depicting a wide range of inner feelings as she seeks to translate intangible emotions into concrete, visually-perceptible images. Personal feelings invariably crop up in Pei-Hsin's work, encapsulated in rational narratives that catalyze inaccessible, subjective experiences and fragments of memory.

<https://www.peihsincho.com/>

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