

57TH



Edition
30 March
2 April
2020

1500

Expected
exhibitors
from

80

Countries

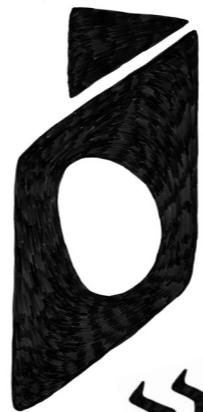
30

Award



12

Exhibitions



250

Conference and workshop

11,900
Twitter
followers
ongoing

3,000
Linkedin
followers
ongoing



52,500
Facebook
likes
ongoing

37,000
Subscribers
newsletter
ongoing

43,400
Instagram
followers
ongoing

35%
Open rate
newsletter

2,500
Download APP
(2019 edition)

28,946

Visitors in 2019



+1 MILLION

Page views
BCBF website
(2019 edition)