

**INTERNATIONAL TOUR
OF THE ILLUSTRATORS' EXHIBITION
FROM THE BOLOGNA CHILDREN'S BOOK FAIR 2017**

**The best of creativity from the BCBF visiting global cultural venues
from 15th June in Chicago and from the 1st July in Itabashi – Tokyo**

The activity of cultural promotion of the Bologna Children's Book Fair does not stop with the conclusion of the event in Bologna, it continues around the world with a tour of the **Illustrators' Exhibition**, the jewel in the crown of the Fair and a distillation of international creativity.

For over 50 years the **Illustrators' Exhibition**, has been an unmissable showcase for the latest developments in illustration and emerging talents, for whom it serves as a career launch pad. Being selected from the 3,500 illustrators who submit work can offer debut artists a unique opportunity to reveal their talent to the most prestigious operators from the sector. In addition to the showcase in Bologna, the **75 selected artists from 25 countries**, chosen at the last edition of the Fair by an esteemed international jury, are able, thanks to the tour, to further boost their profile on the international scene.

The first stop on the tour of the **Illustrators' Exhibition** is in Chicago, opening on the **15th June until the 17th August at Columbia College, in the Glass Curtain Gallery**, thanks to collaboration with the **Italian Trade Agency**. The exhibition in Chicago, taking place for the second time, underlines the close relationship between BolognaFiere and the United States, where next year will see the establishment of a new event that is already attracting great interest from the international publishing community, thanks to the close collaboration with *Publishers Weekly*, the international platform for the publishing sector and Combined Book Exhibit, the leading American firm for the promotion and marketing of the publishing sector. BolognaFiere has recently announced the establishment of the brand new New York Rights Fair, which will be dedicated exclusively to the trade in commercial rights of content for children and young people in the sector of publishing and licensing and due to take place in the Big Apple in June 2018.

Following the date in Chicago the Illustrators' Exhibition will arrive with its original works in Japan, with a tour of five art museums that will begin on the 1st July at the **Itabashi Art Museum**, heading onwards to **Taiwan** at the beginning of 2018 and then to **China for a long tour** around the country.

As part of the Bologna Children's Book Fair, illustrators have always enjoyed support to boost their work and introduce it to operators in publishing and in other sectors. In addition to the Exhibition and the international tour there is also: an award, with a prize of 30 thousand dollars the publication of a book and organization of a personal exhibition in Bologna, for artists aged under 35; the chance to be chosen to design the visual campaign of the Children's Book Fair the following year; the possibility to be selected for an exhibition created by Pitti Immagine Bimbo, the professional event dedicated to children's wear.

Milan, 14th June 2017

Press Office Mara Vitali Comunicazione
tel. +39 02 70108230
Lisa Oldani
+39 349 4788358 - lisa@mavico.it
Federica Spinelli
+ 39 340 6670568 - federica@mavico.it

General Affairs, Communications and Institutional Relationships, BolognaFiere SpA
Isabella Bonvicini, tel. +39 051 282920 – isabella.bonvicini@bolognafiere.it
Press Office BolognaFiere SpA
Gregory Picco, tel. +39 051 282862 - cell. +39 3346012743
- gregory.picco@bolognafiere.it