

BOLOGNAFIERE LAUNCHES A NEW COPYRIGHT TRADE SHOW IN NEW YORK

The new event, scheduled for June 2018, will include publishers and agents; official announcement at the Bologna Children's Book Fair (3-6 April)

BolognaFiere S.p.A, owner and organizer of the **Bologna Children's Book Fair**, will make an official announcement at its fair, April 3-6, 2017, that it will create a **new professional trade show dedicated to publishing and international rights and licensing scheduled for June 2018 in New York**. At that time it will also announce key strategic partners creating a truly global event that will include publishers and agents. Franco Boni, president of BolognaFiere, says "New York is the hub of publishing in the U.S. and is the obvious choice to hold our first event"

BolognaFiere S.p.A. is a **leading European exhibition organizer**, with over 75 events. As a **world leader in trade shows across a number of different sectors** - including art, children's publishing, cosmetics, construction and design - BolognaFiere has developed a cutting edge **portfolio of international exhibitions** in key **Russian , North America and Asia markets** including China with 8 exhibitions already established.

Bologna Children's Book Fair is the most important **professional trade show** dedicated to publishing and content for kids. This upcoming edition in 2017 (3-6 April) will host **1,300 exhibitors from 75 countries**.

Bologna, 21st March 2017