

**NEW YORK RIGHTS FAIR TO DEBUT IN THE U.S.**  
***BolognaFiere Spearheads a New Rights and Licensing Fair in New York City***

Bologna – April 4, 2017 – BolognaFiere is pleased to announce the launch of a new copyright trade and licensing show dedicated to publishing, international rights and licensing. The show will bring US publishers and agents together with their global counterparts and will attract booksellers and librarians to both groups. The new event is scheduled for May 30 – June 1, 2018 and will be held in midtown Manhattan.

“BolognaFiere is dedicated to fostering cross-cultural cooperation and international trade among publishers,” said Franco Boni President of BolognaFiere. “With the debut of this new trade show, BolognaFiere extends its reach to cultivate new relationships and global business alliances among publishers.”

Key strategic US-based partners creating a truly global event will include:

*Publishers Weekly PW* is the international news platform of the book publishing industry. It is the cosponsor, with BolognaFiere and the Bologna Children’s Book Fair, of Global Kids Connect. The third annual Global Kids Connect conference takes place on December 4, 2017 and will then move into the new event in 2018. In addition to the weekly magazine, website, e-newsletters and broadcast shows, *PW* publishes the *PW Show Daily* for book fairs in the U.S. and Europe; previews of major trade and consumer shows; and supplements devoted to international publishing.

The Combined Book Exhibit has been a marketing resource for publishers and agents at U.S. and International book fairs for almost 85 years. With its sister company, The American Collective Stand, it also organizes the USA Pavilion at every major International book fair helping publishers and agents enter new markets easily.

The new event will also benefit from a strong cooperation with PubMatch, the leading online rights platform..

About BolognaFiere S.p.A.

[BolognaFiere S.p.A.](#) is a leading European exhibition organizer, with over 75 events. As a world leader in trade shows across a number of different sectors - including art, children's publishing, cosmetics, construction and design - BolognaFiere has developed a cutting-edge portfolio of international exhibitions in key Russian, North America and Asia markets including China with 8 exhibitions already established.

About Children’s Book Fair Bologna

[Bologna Children's Book Fair](#) is the most important professional trade show dedicated to publishing and content for kids. The current edition in 2017 (3-6 April) is hosting 1,300 exhibitors from 75 countries. Now celebrating its 54<sup>th</sup> edition, the fair welcomes the leading illustrators and authors of the moment and the winners of the most prestigious awards. Children’s book professionals from all over the world come together in the pavilions of BolognaFiere to discuss the latest trends and developments in publishing and the digital sphere, take part in hundreds of workshops and conferences and visit exhibitions of the very best of international illustration.

About *Publishers Weekly*

[Publishers Weekly](#) is the international news platform of the book publishing industry. Founded in 1872 and published weekly since then, the magazine boasts 972,000+ Twitter followers, Facebook “likes” and other social media followers; publishes nine e-newsletters, BookLife (a monthly supplement), two blogs, a mobile edition, digital editions and apps; and features a thriving website that reaches 1 million unique visitors per month. *Publishers Weekly* is the lead sponsor or presenter of several conferences, including Global Kids Connect, with Bologna Children’s Book Fair and BolognaFiere; PubTech Connect, with NYU School of

Professional Services Center for Publishing; *PW* Star Watch, with the Frankfurt Book Fair; and Celebration!, an annual event to honor the children's book authors and illustrators of who received *PW* starred book reviews. *Publishers Weekly* is the signature brand of PWxyz LLC, a digital media assets company based in New York.

#### About Combined Book Exhibit

Founded in 1933, [Combined Book Exhibit](#) is a book marketing resource that showcases published books at trade shows and book fairs internationally on behalf of publishers and authors. Combined Book Exhibit can be seen at more than two dozen domestic and international shows annually. It also launched the Middle East Library Conference in 2014 in conjunction with the Sharjah International Book Fair and the American Library Association.

#### About PubMatch

Founded in 2008, [PubMatch](#) offers a complete online rights toolkit for publishers, agents and authors. It is a worldwide community for the publishing industry that encourages the creation of business relationships and the worldwide spreading of ideas. PubMatch facilitates rights title management, data warehousing, communication and the simplification of rights marketing for publishers, agents and authors, making it the go-to place for the international publishing community to find new titles and new talent. The organization is a joint venture between *Publishers Weekly* and Combined Book Exhibit (CBE).

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