

**BOLOGNA CHILDREN'S BOOK FAIR REACHES THE APPLE APP STORE
TOP BOLOGNARAGAZZI DIGITAL AWARD WINNERS
RELAUNCHED ON APPLE'S ONLINE PLATFORM**

Inaugurated just two years ago as a prize for the most innovative digital production among book-derived "apps", the **BolognaRagazziDigital Award** has been a resounding success. This year's winning Apps and special mentions from among the 258 entries from 37 countries for a total of 137 publishers can already be downloaded from the Apple iTunes store. Next week the award-winners will be among the Apps recommended by the prestigious Apple digital platform. This marks a major success for the best inventions selected by the jury at BolognaFiere's Children's Book Fair. The Apps can be downloaded free of charge or in some cases at a cost of between 2.99 and 4.99 Euro.

The prize is divided into two categories (Fiction and Non-Fiction) and is awarded by an international Jury chaired by Warren Buckleitner (Children's Tech Revue, USA) and jury members Cristina Mussinelli, Chris Meade and Klaas Verplanke.

For more information on the jury:

<http://www.bookfair.bolognafiere.it/bolognaragazzi-digital-award/giuria-2014/1986.html>

THE 2014 WINNERS OF THE "BOLOGNARAGAZZI DIGITAL AWARD":

FICTION

Love, The App

DEVELOPER: Niño Studio - Argentina

Jurors said:

"It was easy to love this app - tremendous digital imagination and inventiveness applied to a book which celebrates the textures and trickery of paper, and the power of vulnerable simplicity and visual poetry"

NON-FICTION

Peter and the wolf

Developer: Camera lucida – France

Jurors said:

"A complete app combining visual storytelling, information and play with music, translated into an extraordinary well-thought visual mix of motion media, animation, typography and graphic design, full of perceptive details and surprising extras"

2014 SPECIAL MENTIONS FOR THE “BOLOGNARAGAZZI DIGITAL AWARD”:

FICTION

Midnight Feast

Developer: Slap Happy Larry - Australia

Jurors said:

“Evocative, sinister and strange (you can turn down the scariness for younger readers), a story to linger over and take into your dreams, full of surprising changing perspectives”

FICTION

Jack and the Beanstalk

Developer: Nosy Crow – United Kingdom

Jurors said:

“High in child control, good interactive design elements and innovative use of the technological features offered by the devices. Take a chance to help Jack and his funky mum, to mend the broken mirror of yourself”

NON-FICTION

Abc Actions

Developer: Peapod Labs LLC - USA

Jurors said:

“Crystal clear images bring language action to life at a child’s fingertips; we loved the multiple navigation paths and the ability to dynamically change between the two available languages English and Spanish”

NON-FICTION

Double Double

Developer: And Then Story Designers - USA

Jurors said:

“Simple drawings and basic animation with elegant, funny and intelligent results, based on a simple idea”

Check out the images: www.bookfair.bolognafiere.it/bolognaragazzi-digital-award/vincitori-menzionati-2014/fiction/2238.html

Check out the images: www.bookfair.bolognafiere.it/bolognaragazzi-digital-award/vincitori-menzionati-2014/non-fiction/2239.html