

## TALKING PICTURES

### The Visual Book Now

a series of events presented on the occasion of the **New York Rights Fair**. In an increasingly visual culture, the visual book has flourished in the publishing industry and with the greater public.

**TALKING PICTURES** will discuss contemporary visual books, focusing on the **graphic novel**, the revival of children's and adult **picture books** in Europe and in the United States, the importance of book **cover design**, trends in visual cook books and the book-as-object.

[www.newyorkrightsfair.com/program](http://www.newyorkrightsfair.com/program)

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An initiative conceived and organized by Hamelin Cultural Association and Steven Guaraccia for the New York Rights Fair



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## The Visual Book Now

# TALKING PICTURES Symposium

Parsons School of Design  
May 29 2018  
10:00 am - 3:30 pm

## PROGRAM

■ 10:00 am - 10:15 am:

Welcome remarks by **Steven Guarnaccia** and **Hamelin Cultural Association**

■ 10:15 am - 11:00 am:

**Keynote: *The Visual Book Now***

**Jo Steffens**, Independent Writer and Curator, Editor of the *Unpacking my Library* series

■ 11:00 pm - 12:00 pm:

**After Munari: *The Book as Object***

**Seymour Chwast**, Graphic Designer, Co-founder of Push Pin Studios

**Keith Godard**, Graphic Designer, Principal of StudioWorks

**Alessandro Sanna**, Author/Illustrator of *The River*

Moderator: **Ilaria Tontardini**, Hamelin Cultural Association  
in collaboration with the Italian Cultural Institute in New York

■ 12:15 pm - 1:00 pm: **Covers Uncovered**

**Paul Sahre**, Graphic Designer, author of *Two-Dimensional Man: A Graphic Memoir*

■ 1:15 pm - 2:00 pm: ***The Raw and the Cooked / The Cookbook as Art Book***

**Lauren Tamaki**, Illustrator of *Delicious Dessert Cocktails*

**Marti Guixé**, Designer and author of *Food Designing*

**Debbie Millman**, Host of the podcast, Design Matters and Editor of *Leave Me Alone With the Recipes: The Life, Art and Cookbook of Cipe Pinel*

Moderator: **Marc Rotella**, Publishers Weekly

■ 2:15 - 2:30 pm Wrap Up

■ 2:30 - 3:00 pm Book Signing

# TALKING PICTURES at New York Rights Fair

WEDNESDAY, MAY 30 4:30-5:15 PM

**Talking Pictures: Selected Books**

Introductions: **Elena Pasoli**, BolognaFiere, Project Manager  
Bologna Children's Book Fair

**Steven Guarnaccia** Associate Professor, Illustration, Parsons School of Design

**Ilaria Tontardini**, Hamelin Associazione Culturale

**Jonathan Wajskol**, designer, Principal designwajskol

THURSDAY, MAY 31 11:45 AM-12:30 PM

**Building Blocks: Design and the City in Children's Books**

**David Macaulay**, Author and Illustrator of *The New Way Things Work*

**Charles Kim**, former Associate Publisher MoMA Books

**Mark Stamaty**, Cartoonist and children's Author and Illustrator

Moderator: **Julie Lasky**, former Editor of the New York Times Home section and Interiors magazine, Adjunct at Parsons School of Design

FRIDAY, JUNE 1 11:30-12:15 PM

**Comix Next: Beyond Linearity**

**Connor Stechschulte**, Comics Artist, author of *Christmas in Prison*

**Richard McGuire**, Author/ Illustrator of *Here*

**Lale Westvind**, Comics Artist, Editor and Publisher of *Chromazoid Comics and Music Anthology*

Moderator: **Karen Green**, Curator for Comics and Cartoons, Columbia University Libraries

OUTSIDE THE FAIR: THURSDAY, MAY 31 4-6 PM

Andrew Kreps Gallery, Bruno Munari exhibitions

Corraini meets the booksellers! - info: [retailers@corraini.com](mailto:retailers@corraini.com)