

# Application form

**No handwriting, please**

Space reserved for BolognaFiere    **Iscrizione n.**    **Cod. Esp.**    **Padiglione**    **Corsia**    **Stand**    **Cod.**

Having read the regulations on the back of this document, the undersigned company declares that it is aware of its contents in every detail and accepts them in full without reservation. It wishes to take part in the above event and requests to hire a stand as per the information specified below.

**The following data will be published in the Exhibitors directory and in the Show guide**

- Publisher     Packager     Printer     Developer  
 Agent

In alphabetical order under the letter specify .....

Company name .....

Street .....

City/Post code/Country .....

Telephone (area code) .....

E-mail .....

Web Site .....

**Invoicing information for administration purposes (if different from the directory one)**

The exhibitor, acting on the basis of a mandate in the name and on behalf of the entity to which the relevant invoice is issued, shall remain liable.

Name .....

Address .....

City ..... Country .....

You are a:  taxable entity / person    or     private individual

If you are a taxable entity / person please indicate:

VAT code .....  no VAT code in our country

Company Identification number .....

no Company Identification number in our country

If you are a professional/private individual, please indicate date and place of birth:

.....

E-mail to send the invoice .....

**Contact for official communication**

E-mail Contact Person .....

E-mail Press Room/PR .....

**Data for the stand sign (to be filled for pre-fitted booth only)**

Exhibitor Name .....

City .....

**For 2019 Exhibitors only**

Check the details given below and indicate any changes

**Please tick publishing sectors as appropriate**

**1. Illustrated Book**

- Activity books (101)
- Board books (102)
- Novelty books (103)
- Painting and colouring books (105)
- Picture books (104)
- Pop-up books (106)

**2. Children's and Juvenile Literature**

- Fairy tales (604)
- Fiction (601)
- Novels (602)
- Poetry (603)

**3. Educational**

- Dictionaries (701)
- Education (702)
- Geography (703)

History (704)

- Language courses (705)
- Music (706)
- Psychology (707)
- Religion (708)
- Science (709)
- Teaching (710)
- Technical studies (711)
- Text books (712)

**4. Non-Fiction**

- Art (301)
- Biographies (302)
- Cinema and TV tie-ins (303)
- Encyclopaedias (304)
- Non-fiction (305)
- Reference books (306)

**5. Sport and Hobbies**

- Cooking (207)

Entertainment (201)

- Hobbies (202)
- How-to-books (203)
- Leisure (204)
- Nature and Environment (208)
- Pets (205)
- Sport (206)

**6. Miscellaneous**

- Almanacs (401)
- Calendars (402)
- Comics (403)
- Decal/Transfers (404)
- Games (409)
- Gift books (405)
- Periodicals (406)
- Picture cards (407)
- Posters (408)

**7. Digital and Multimedia**

- Apps (802)
- Audiobooks (808)
- Audiovisual products (807)
- Devices (812)
- Digital platform (813)
- eBooks (809)
- Educational Software (810)
- Games (814)
- Hardware (817)
- Multimedia (815)
- Services (811)
- Websites (816)

**Age groups:**

- pre-school (A)
- 5-10 (B)
- 10-15 (C)
- over (D)

**Please add a brief description of your publishing activity**

Maximum 400 typewritten characters in English

.....  
.....  
.....

			Quantity	Unit Cost €	Total €
<b>1* Furnished shell scheme</b>	<b>A25</b>	Stand type A (4x4 m) Variation (corner stand) <input type="checkbox"/>		4,075.00	
	<b>A26</b>	Stand type B (4x8 m)		6,750.00	
<b>2* Unfurnished area</b>	<b>A27</b>	4x4 m module facing aisle		3,130.00	
	<b>A28</b>	4x4 m module facing rear (only in addition to aisle-facing module)		1,920.00	
<b>3 Additional items</b> Any extra additional items have to be requested through the Exhibitor's Reserved Area	<b>A48</b>	Store cupboard 1x1 m		270.00	
	<b>A49</b>	Store cupboard 1x2 m		310.00	
<b>Guest firms</b> Maximum of 2 in addition to the holder	<b>A11</b>	Payment of the fee of € 400.00 grants entitlement to inclusion in the directory and on the stand sign; compulsory insurance policy and n.5 standard WI-FI connections 802.11 b/g 2GHz; <b>each guest firm is requested to fill in the Application Form in order to correctly provide its directory data.</b> Unless specified otherwise, the amount will be invoiced to the stand holder.		400.00	
		1. Company Name .....			
		2. Company Name .....			
<b>Registration fee</b>	<b>A01</b>	inclusive of administrative dues, All Risks and Third-Party liability insurance (mandatory); five standard WI-FI connections 802.11 b/g 2GHz.			<b>400.00</b>
<b>Total Amount (VAT excluded)</b>		VAT will be added to the total on the invoice, if due			

\* The stand fees include the following services:  
electric system connection and testing, with maximum power supply up to 3 Kw; fire-extinguisher supplied according to the safety standards; daily stand cleaning; municipal advertising charges for advertising on billboards

## Payment (see Art. 3 of Terms of Payment)

When submitting the application, all parts of which must be duly filled in and signed, the following advance payment must be included:  
the Registration fee and a 30% share of the stand fee (additional items excluded).

### Advance payment

		Total €
<b>Registration fee</b>		<b>400.00</b>
<b>30% share of the stand requested</b>		
<b>Total Advance Payment (VAT excluded)</b>	VAT has to be added to the total, if due	

Payment must be made by bank transfer to the name of BolognaFiere Spa:

UNICREDIT SPA  
IBAN: IT 27 E 02008 05364 000030087244 - SWIFT: UNCRITMMOEE  
or INTESA SANPAOLO SPA  
IBAN: IT 50 T 03069 03390 10000001015 - SWIFT: BCITITMM

### This application is valid only if it carries signatures:

According to Art. 1341 and 1342 of the Civil Code, we hereby approve and sign specifically clauses concerning: Irrevocability of the application form (Art. 2); - Discretionary power of BolognaFiere (Art. 2, 4); - Power of annulling, backing out and stopping a contract (Art. 3, 4, 6, 7, 8, 20, 24); - Penal clause (Art. 3, 6, 8, 9); - Renunciation of refunds and allowances (Art. 4, 5, 6); - Restrictions to the withdrawal power (Art. 6, 21); - Restrictions or exemption from responsibility (Art. 8, 9, 11, 12, 13, 15, 16, 17, 19); - Acceptance or responsibility (Art. 8, 10, 11, 12, 17, 19, 23); - Supply of utilities (Art. 4, 16, 18); - Exclusive competent Court of Law (Art. 22); - Handling of personal data and informed consent (Art. 24).

date

Stamp and Signature

Deadline for return of the application to [bookfair@bolognafiere.it](mailto:bookfair@bolognafiere.it)

30 September 2019 with priority in the choice of stand and 4% DISCOUNT ON BOOTH RATES.

After 30 September 2019: subject to availability of stands.



any activity whatsoever not related to the aims and purposes of the Exhibition.

#### **Art. 11 - SURVEILLANCE AGAINST THEFT - LIABILITY FOR THEFT AND DAMAGES - RELEASE FROM LIABILITY FOR BOLOGNAFIERE INDEMNIFICATION**

During Exhibition hall opening hours the Exhibitor shall watch over his stand either directly or through his own staff.

The Exhibitor must secure the Exhibition space with their own personnel during the entire period that the show is open. The Exhibitor is the sole custodian, for the duration of the show (including the period of set up/dismantling) of all materials, property and furnishings present in the Exhibition space.

As custodian of the Exhibition space, the Exhibitor agrees to indemnify, substantially and procedurally BolognaFiere and not hold them responsible by law for any loss, damage, liability, cost or expense, including legal fees, resulting from the use of the booth and the assigned Exhibition space. Although it provides a day and night security service inside the Exhibition Centre for the entire duration of the Exhibition and on the days allocated for stand furnishing and dismantling, BolognaFiere is hereby released from any and all liability in respect of theft and/or damage that may be sustained by the Exhibitor.

The Exhibitor will also be liable to BolognaFiere for all direct and indirect damage which, for whatever reason, is attributable to him or to the staff operating on his behalf (including damage caused by furnishings or systems installed either by the Exhibitor or by third parties engaged by him, even if they have been inspected by BolognaFiere).

#### **Art. 12 - INSURANCE - RELEASE, ASSUMPTION AND RESTRICTION OF LIABILITY**

The Exhibitor shall benefit from the following insurance policies taken out by BolognaFiere:

- a. All Risks cover (including fire and theft) for direct physical damage to furniture, fittings, equipment and goods on the stand, excluding cash, valuables, jewellery and the like and excluding the software installed in computers and excluding any cover for loss of use of the furniture, fittings, equipment and goods during the period when the Exhibition is being held - cover € 40,000.00 full first loss cover (including fire and theft), with absolute excess of € 300.00 per claim, increased to € 600.00 for damage sustained after the end of the Exhibition;
  - b. Third Party Liability cover, including fire damages: single limit € 50,000,000.00;
  - c. Exhibitor's Employees Liability cover: single limit per claim of € 3,000,000.00 with limit of € 2,000,000.00 per person;
  - d. No claim reimbursement from the Insurance company from all Exhibitors and BolognaFiere.
- The above-listed insurance policies are governed by the conditions and limitations which the Exhibitor may request from the Exhibition organising office, and which will be printed on the form contained in the Various Forms of the Exhibition.

These insurance policies do not release the Exhibitor from liability in respect of all risks which, according to the independent assessment of the Exhibitor, are not covered or which exceed the limits of cover as set out above. The Exhibitor shall take out such supplementary cover, as he deems appropriate.

In particular, because of the existence of a system of videocontrolling of halls, in case of thefts, Exhibitors must present a written report draft by the Public Authority, within seven days after the end of the Exhibition. In default, there might occur the loss of the allowance.

The Insurance Company will also handle claims and settlements at the end of the Exhibition, on the terms and conditions as set out in the aforementioned form. In any event the Exhibitor hereby undertakes to include in the supplementary insurance cover a clause in which the insurer waives any action of recourse or redress against the Exhibitors and BolognaFiere, and in default he shall indemnify and hold it harmless from any action that may be brought against it.

Having taken note of the foregoing, the Exhibitor nevertheless (on his own account and for his agents, employees or assistants) expressly relieves BolognaFiere from any liability for loss or damage which for whatever reason may occur in the Exhibition area assigned to him, and during the installation or dismantling of the area assigned to him, and in respect of anything located therein, and he accepts sole liability for any damage caused to third parties by the management of the Exhibition space or by anything introduced therein, and which is not covered in the terms or manner indicated above or by additional insurance cover taken out by the Exhibitor.

BolognaFiere will accept no liability for consequential damages, damage to image, loss of revenues etc. As regards direct damages, the Exhibitor accepts that the liability of BolognaFiere is limited to the insurance limits as stated above. The Exhibitor accepts these limits of liability. Art. 13 - CLAIMS Any claims relative to the organization and the production of the event must be immediately made in writing to the organizer no later than seven days after the conclusion of the event. Subsequent claims will not constitute a subject of dispute with BolognaFiere.

#### **Art. 14 - INTELLECTUAL PROPERTY**

The products and goods on display, as well as the stands housing them, may not be photographed, drawn or in any way reproduced without the authorisation of the Exhibitor and BolognaFiere. However,

BolognaFiere reserves the right to film, reproduce, advertise and authorise the filming, reproduction and advertising of general and detailed outside and inside views, and may permit their sale or even sell them directly.

#### **Art. 15 - TEMPORARY IMPORTATION**

The temporary importation of goods or merchandise of foreign origin for display as samples during the Exhibition must be carried out - at the Exhibitor's expense - through BolognaFiere's official forwarding agent, in accordance with the procedures laid down in the "Exhibition Technical Regulations and Various Forms", and the official forwarding agent shall be released from any responsibility for his actions, as shall BolognaFiere.

#### **Art. 16 - TECHNICAL SERVICES**

At the Exhibitors' request and in accordance with the provisions set out in the "Exhibition Technical Regulations and Various Forms", BolognaFiere will provide Exhibitors with electricity for lighting and motive power, as well as connection to the water mains and compressed air. Furthermore, BolognaFiere reserves the right to provide, tender or grant exclusive rights for any service which it considers useful for the participants, and to establish the operational procedures in respect thereof. Specifically:

- connection and disconnection between the electrical installation or water system set up by the Exhibitors and, respectively, the junction box and mains water supply point may be carried out only by the firms authorised to do so by BolognaFiere, and these firms shall ensure compliance with the provisions contained in the "Exhibition Technical Regulations and Various Forms";
- telephone connections and disconnections may only be carried out by the supplier authorised by BolognaFiere;
- with respect to all portering, handling, loading and unloading of goods, shall engage the services of the official forwarding agent appointed by BolognaFiere, and no other party;
- only electrical vehicles fitted may enter the Exhibition halls.

The Exhibitor understands that the «services» (be they managed direct by BolognaFiere or contracted out or granted to sole agents) ensure regular performance in the context of the normal engagement of such services by the individual users, and in any case the Exhibitor releases BolognaFiere, as well as the contractors and providers of the services, from any and all responsibility in connection with any irregularities in the performance of these services.

#### **Art. 17 - PRINTED LITERATURE AND ON-LINE INFORMATION**

BolognaFiere reserves the right to gather, print and release the Directory and all related information (even in a shortened and abridged version) contained in the application form concerning the Exhibitors, their products and services in addition to whatever else they showcase or present in any manner that BolognaFiere deems appropriate without any responsibility for omissions, mistakes or malfunctioning, using for this purpose various communication tools (printouts, CD ROM, Internet and/or other). All provided data refer to applications received up to 45 days prior to the Exhibition's opening date. This in no way affects BolognaFiere's right to change the allocation of stands. What is described above also applies to the content of all informational forms subscribed by the Exhibitor or one of his associates and made available by BolognaFiere even through electronic/IT media. BolognaFiere reserves the right to plan on the Internet site devoted to the event, special areas accessible to Exhibitors only via username and password, in which to upload, send or modify all information regarding the Exhibitor's firm. The Exhibitor is the only one responsible for the correct use (even by third parties) of all content data contained in the above mentioned special areas, including the username and password assigned to him by BolognaFiere.

#### **Art. 18 - PAID ADVERTISING**

Outside the Exhibition area assigned to the Exhibitors, any and every form of publicity or advertising must be carried out through BolognaFiere or through the companies appointed for this purpose by BolognaFiere. Such advertising shall be liable to the payment of a fee and associated tax charges.

#### **Art. 19 - CAR PARKS**

For safety reasons, only cars will be allowed access to the car parks provided for Exhibitors - until all available parking spaces are exhausted - (it is therefore understood to be excluded commercial vehicles, trucks, etc.) equipped with a special badge issued by the Organizer and parking is allowed only in the appropriate spaces and only during the opening hours of the Exhibition Centre. It is strictly forbidden to stop commercial vehicles and lorries of any kind inside the Exhibition Centre, even for short periods only. It is also strictly forbidden to off load from cars outside the allowed spaces and after the closing time of the Exhibition Centre. In the event of failure to comply with these provisions, BolognaFiere may take steps to obtain the forced removal of the vehicle from the car park or the affixing of mechanical means inhibiting its use, at the risk and expense of the Exhibitor to whom the badge has been issued and the owner of the vehicle, who shall remain jointly and severally liable with the Exhibitor for the relevant expenses. BolognaFiere reserves the right not to admit to the

next edition of the Exhibition any Exhibitor who has not complied with the prohibitions described above, even through his or her agents. All occupants of the vehicle must have a valid document for admission to the Exhibition Centre. Since the car parks are unattended, BolognaFiere is not responsible for security of the vehicle and will accept no liability for damage or theft of any kind.

#### **Art. 20 - SPECIAL PROHIBITIONS**

Exhibitors are expressly forbidden to:

- make any sales involving on-the-spot delivery of goods to the buyer;
- give up or exchange all or part of their stands;
- exhibit prices;
- display products that do not belong to the marketing designation of the stand as it appears on the Exhibitor's application;
- display cards or samples, even those of a purely indicative nature, for firms not listed on the application form and not represented;
- undertake any form of advertising outside their own stand and in the Exhibition Centre. Exhibitors may distribute advertising material only inside their own Exhibition area;
- put on performances or entertainment, of whatever kind, nature or characteristics, even if they are confined to the inside of the stand or designed to present or promote products, without the prior authorisation of the Management of BolognaFiere;
- to use own forklifts and lifting devices in the Exhibition Centre without express authorization of the Technical Department of BolognaFiere as stated in the "Exhibition Technical Regulation";
- the use, for any purpose whatsoever, of remote controlled devices including drones in the Exhibition Centre (APR). Any exceptions must be requested from the BolognaFiere Operations Department, which reserves the right to evaluate, within the scope of the provisions of current legislation, the possibility of use in accordance with methods and procedures to be agreed;
- any spectacle or entertaining initiative of any kind, nature and characteristics, even if limited within the stand or aimed at presenting products without prior authorization from the BolognaFiere Management; moreover, it is exclusive competence of the Exhibitor to obtain any authorizations from the health and public safety authorities and, in general, from the bodies in charge, for the above mentioned initiatives, if and as requested;
- present live or recorded music using audio and sound equipment. Any exceptions to this rule must be authorised in writing by the Organizer on the condition that the Exhibitor does not disturb other Exhibitors and complies with the law regarding the payment for the related rights;
- any form of unfair competition among participants of the event. To this end, the Exhibitor agrees to accept - for Exhibition purposes and to ensure the smooth running of the event - all initiatives that the Organizer undertakes to assure the immediate cessation of any possible unfair competition or to protect other Exhibitors and the Organizer themselves.

The technical prohibitions introduced for health and safety reasons, regarding persons and property, pollution in general, as well as to prevent tampering with property and movable property belonging to the Exhibition Centre, and the associated provisions contained in the "Exhibition Technical Regulations", form part of these general conditions, and the Exhibitor undertakes to observe them scrupulously. Any exceptions may be issued, solely in writing, by BolognaFiere Operations Division. In the event of noncompliance with one only of the prohibitions described above, or with the provisions mentioned in this article, BolognaFiere may apply the sanctions set out in the "Exhibition Technical Regulations" and/or terminate the contract for participation in the Exhibition without recourse to a court of law but simply by means of any form of written notification served on the Exhibitor at his stand. This will entail the immediate closure of the stand and the withdrawal of the Exhibition Centre access documents, without prejudice to the sums payable by the Exhibitor.

#### **Art. 21 - POSTPONEMENT, REDUCTION OR CANCELLATION OF THE EXHIBITION**

It is BolognaFiere's irrevocable and discretionary right to change the dates of the Exhibition, nor does this entitle the Exhibitor to withdraw or in any way annul the contract and gain release from his obligations. Furthermore, BolognaFiere may reduce the Exhibition or even cancel all or certain sectors of it, without being required to pay compensation, fines or damages of any sort. In this eventuality BolognaFiere shall give written notification of the changes made by registered letter, telex, facsimile or telegram, to be sent no later than 30 days before the start of the Exhibition.

#### **Art. 22 - GENERAL PROVISIONS; CHOICE OF DOMICILE; APPLICABLE LAW; ITALIAN JURISDICTION AND COMPETENT COURT OF LAW**

The Exhibitor is required to abide by any regulations that may be issued to BolognaFiere by the Public Safety Authorities, by the authorities responsible for fire and accident prevention and by the watchdog authority for places open to the general public. The Exhibitor and third parties working for him inside the Exhibition Centre must engage staff on employee or freelance contracts in accordance with the laws in force (vis-à-vis social security, insurance, taxation etc.). The Exhibitor agrees to have his legal domicile,

for all intents and purposes of law, at the offices of BolognaFiere. The Exhibitor accepts Italian jurisdiction and no other and acknowledges the sole competence of the law court of Bologna. Relations between BolognaFiere, the Exhibitor and any third parties are governed solely by Italian law.

#### **Art. 23 - RELATIONS WITH BOLOGNAFIERE**

The Exhibitor hereby takes note that the Exhibition will be held in the Exhibition Centre of BolognaFiere and he undertakes to observe - and ensure that his employees and associates observe - the rules and regulations issued by BolognaFiere.

The Exhibitor declares to have read the Code of Ethics of BolognaFiere, available at [http://www.bolognafiere.it/files/documenti/cod\\_etico\\_web\\_2lingue.pdf](http://www.bolognafiere.it/files/documenti/cod_etico_web_2lingue.pdf) to share and accept fully the contents, aware of the possible consequences and sanctions ensuing from violations of the principles and norms provided for therein.

All Exhibitor rights are the sole responsibility of BolognaFiere, while any other obligatory conduct assumed by the Exhibitor will be understood to extend also to BolognaFiere who will therefore be legally authorized - in the case of noncompliance of these obligations, any regulatory provisions and any laws - to intervene directly with district personnel.

#### **Art. 24 - PERSONAL DATA PROCESSING - INFORMATION TO THE DATA SUBJECT PURSUANT TO ARTICLE 13 OF REGULATION (EU) NO. 2016/679 AND DATA SUBJECT CONSENT**

The Organization (for the sake of brevity hereinafter called the "Company") undertakes to process the personal data made available by you in compliance with the provisions of Regulation (EU) No. 2016/679, as well as with the guidelines and requirements laid down by the Data Protection Supervisory Authority and any other applicable regulation.

The personal data made available by you, the processing of which you have consented to, may be used for the following purposes:

- i. to enter into and perform the contractual relationship, as well as to comply with all statutory, tax, administrative and functional provisions related to and/or in any event useful to entering into and performing the contractual obligations (including those activities necessary for the day-to-day management of exhibitions and trade shows);
  - ii. to conduct studies and statistical market research;
  - iii. in order to organize and manage events and meetings, including promotional initiatives, as well as personalized meetings with further trade professionals allowing them access to your data;
  - iv. to publish your company data in the catalogue, on the website, on the show guide, on any press releases and communications by email and promotional emails regarding the Event (including the necessary activities to manage on- and off-line publications);
  - v. to send information and commercial communications, including promotional information and advertising material referring to the Event in subsequent years, offers of goods and services to be delivered by postal service, over the Internet, telephone, e-mail, MMS, SMS from within or outside Italy (also from non-European Community countries) by the Company or by natural and legal persons assisting the Company in its commercial activities, specialist telesales companies, parent companies, subsidiaries and/or associate companies, and in any event, by all the Companies of BolognaFiere Group.
- For further in-depth information regarding the processing of your personal data by the Company, please consult the Privacy Policy Statement attached to this Agreement, which should be signed in acceptance and returned to us.

# Mandatory Privacy Form

## PRIVACY POLICY STATEMENT PURSUANT TO ARTICLE 13 OF REGULATION (EU) NO. 2016/679

Pursuant to and having the effects arising from Article 13 of EU Regulation No. 2016/679 of the European Parliament and Council of 27 April 2016 regarding the processing of the personal data of natural persons and the free circulation of such data, which repeals Directive 95/46/EC, and is also called the General Data Protection Regulation (hereinafter "GDPR"), we hereby inform you that the personal data voluntarily submitted by you to Fiere Internazionali di Bologna - BolognaFiere S.p.A. (hereinafter also called the "Company" or "BolognaFiere") will be processed in compliance with the current legal provisions governing the protection of personal data and in any event, in accordance with the confidentiality principles followed by the Company in its operations.

### 1. Categories of processed data

- BolognaFiere shall process the following category of data submitted by you:
- Personal data (such as: first name, family name, age, gender), home or professional address and contact details (telephone number and email address);
  - Data regarding your professional position;
  - Bank and/or payment details.
  - Navigation data (IP address).

### 2. Purposes of data processing

- The personal data made available to BolognaFiere S.p.A. may be used for the following purposes:
- a) in order to enter into or perform a contractual undertaking regarding your participation in a trade show or event to be held on the premises of BolognaFiere (hereinafter called "Event"), and to comply with all statutory, tax, administrative and functional requirements related and/or in any event useful to entering into or performing a contractual undertaking (including all those activities involved in managing the Event);
  - b) in order to comply with legal obligations incumbent upon the Company;
  - c) in order to conduct statistical surveys and market research;
  - d) in order to organize and manage events and meetings, including promotional initiatives, as well as personalized meetings with further trade professionals allowing them access to your data;
  - e) in order to publish your company data in the catalogue, on the website, on the show guide, on any press releases and communications by email and promotional emails regarding the Event (including the activity necessary to manage on- and off line publication);
  - f) the automatic participation/application for awards related to the Event ("Awards Initiatives"), which may also be provided for at different times from those of the Event itself (which do not fall within the scope of Presidential Decree no. 430 of 26 October 2001, as they are similar to artistic and literary competitions) where they meet the requirements for participation provided for under the individual regulations of the Awards Initiatives;
  - g) in order to send information and promotional communications, also of a commercial nature, as well as advertising material regarding editions of the Event in subsequent years, and the offer of goods and services to be delivered by means of the postal service, Internet, telephone, e-mail, MMS, SMS, from within or outside Italy (including non-European Community member states) by the Company or by natural or legal persons collaborating with the Company's commercial activities, telesales companies, parent companies, subsidiaries and/or associate companies of BolognaFiere Group.

### 3. Processing methods

Personal data shall be processed using the appropriate hard-copy, computer and/or IT-enabled tools strictly for the purposes described above and, in any event, in a manner such as to ensure the security and confidentiality of any data.

### 4. Submission of personal data and the consequences of refusal to provide same

- Provision of personal data for the purposes indicated under points a) and b) of Article 2 above is mandatory. Any refusal to submit and/or the submission of inaccurate and/or incomplete data may have the following consequences:
- (i) our inability to enter into and/or guarantee the regular and timely performance of any contractual obligations;
  - (ii) our inability to comply with all statutory, tax, administrative and functional requirements related to and/or in any event useful to entering into or performing a contractual obligation (including all those activities involved in managing the Event).  
Provision of personal data for the purposes indicated under points c), d), e) and f) of Article 2 above is optional. However, refusal to provide and/or provision of incorrect and/or incomplete data may have the following consequences:
  - (iii) our inability to conduct statistical surveys and market research;
  - (iv) our inability to organize, manage and/or allow you to participate in meeting and events even of a promotional nature, as well as personalized meetings with further trade professionals allowing them access to your data;
  - (v) our inability to publish your data in the catalogue, on the website, on the show guide, on any press releases and communications by email and promotional emails regarding the Event (including the activities necessary to manage on- and off-line publication).
  - (vi) the impossibility to automatically participate/candidate for Awards Initiatives connected to the Event, which may also be scheduled at different times from those of the Event itself;

- (vii) our inability to contact you and/or send information and promotional communications, also of a commercial nature, advertising material also regarding subsequent editions of the Event in future years, and the offer of goods and/or services.

### 5. Personal data recipients or categories of recipients

- The following persons within the Company may become cognisant of your personal data: Company shareholders, members of the Board of Directors or other administrative bodies, members of the Statutory Board of Auditors, Company personnel, the Data Protection Officer, and in any event, external the Data Protection Officers, those persons serving as Data Processors or handlers of personal data appointed by the Company in the exercise of their functions. Personal data may be communicated to qualified persons providing the Company with services necessary to meet the purposes described in Article 2 above, such as, by way of example but not limited to these, members of the jury that will select the admitted participants, nominated by BolognaFiere, as well as the institutions in collaboration with BolognaFiere for the realization of the Awards Initiatives, parent companies, subsidiaries, associate and/or related companies, suppliers, contractors, sub-contractors, banking and/or insurance companies or other persons and/or bodies providing the Company with services, including ancillary services, linked to the establishment and/or performance of contractual obligations with the Company, (such as, by way of example but not limited to these, banks and/or persons charged with receiving or paying monies, undertakings and insurance companies), and/or all those which, on the Company's behalf or independently, provide the following services to the Company:
- (i) managing and/or updating Internet website and computer and/or IT-enabled tools used by the Company;
  - (ii) entering into and/or performing contractual obligations with the Company;
  - (iii) conducting statistical surveys and market research;
  - (iv) organizing and managing events and meetings, including promotional initiatives, as well as personalized meetings with further trade professionals allowing them access to your data;
  - (v) sending information and promotional communications, also of a commercial nature, and/or advertising material and/or the offer of goods and services as indicated under Article 2 above;
  - (vi) providing legal, tax, social security, accounting, organizational and commercial consultancy;
  - (vii) conducting auditing activities.
  - (viii) Your data may also be published, online and offline (for example: Facebook, Twitter, Instagram, LinkedIn, Event website, newsletter), as part of the organization and promotion of Awards Initiatives.
  - (ix) Your personal data may be transferred outside Italy in compliance with statutory norms currently in force, including to non-European Union countries where the Company has business interests.
  - (x) The transfer of personal data to non-EU countries shall be subject to European Commission Adequacy Decisions and shall also be carried out in a manner such as to provide the appropriate guarantees pursuant to Articles 46 or 47 or 49 of the GDPR. In any event, your personal data shall not be disseminated.

### 6. Period of the processing

Your personal data shall be processed only for the time necessary to achieve the purposes of the processing operation.

### 7. Rights of the data subject

We hereby confirm that you are entitled at any time to exercise the rights regarding your personal data within the limits and in accordance with the conditions indicated in Articles 7 and 15-22 of the GDPR.

- Should you wish to exercise any of the rights listed below, please contact the Data Controller by sending an e-mail to: [privacy@bolognafiere.it](mailto:privacy@bolognafiere.it). Your request will be answered no later than 30 (thirty) days following receipt by us.  
More specifically, data subjects have the right to:
- withdraw the consent previously given, without, however, said withdrawal in any way calling into question the lawfulness of any consent-based processing carried out prior to withdrawal of consent;
  - request the Data Controller to access, rectify or erase (the so-called "right to be forgotten") personal data, or to restrict processing of personal data regarding them, or to object to processing;
  - obtain the portability of their data;
  - lodge a complaint with the Personal Data Protection Supervisory Authority in the event they believe their rights have been infringed.

### 8. Data Controller, Data Processor and Data Protection Officer

The Personal Data Controller is Fiere Internazionali di Bologna - BolognaFiere S.p.A., in the person of its pro tempore President, with headquarters in Bologna, Italy, Viale della Fiera No. 20. The updated list of Data Processors is available at the Data Controller's headquarters, or may be requested by email at: [privacy@bolognafiere.it](mailto:privacy@bolognafiere.it). The Data Protection Officer may be contacted at the following email address: [dpo@bolognafiere.it](mailto:dpo@bolognafiere.it). This Privacy Policy Statement will be subject to updates. BolognaFiere therefore invites data subjects seeking details regarding the processing of their personal data to check periodically the "Privacy Policy" section of the corporate website "[www.bolognafiere.it](http://www.bolognafiere.it)".

## CONSENT TO THE PROCESSING OF PERSONAL DATA

Having read the above Statement, I hereby consent to my personal data being processed with the methods indicated above, as well as to their communication to the persons or bodies mentioned above and/or to the transfer of my personal data outside Italy for the purposes of:

- a) conducting statistical surveys and market research;  
I consent  I do not consent  Date and place ..... Signature .....
- b) allowing my participation in Events and meetings, also of a promotional nature, as well as personalized meetings with further trade professionals enabling them access to your data;  
I consent  I do not consent  Date and place ..... Signature .....
- c) enabling publication of data in the catalogue, on the website, on the show guide, on any press releases and communications by email and promotional emails regarding the Event, (including the activities necessary to manage on- and off line publication);  
I consent  I do not consent  Date and place ..... Signature .....
- d) allowing the automatic participation/application to the Awards Initiatives related to the Event, as well as the publication, online and offline (by way of example: Facebook, Twitter, Instagram, LinkedIn, Event website, newsletter), of their data within the organization and promotion of the Awards Initiatives.  
I consent  I do not consent  Date and place ..... Signature .....
- e) receiving information and promotional communications, also of a commercial nature, as well as advertising material regarding editions of the Event in subsequent years, and the offer of goods and services to be delivered by means of the postal service, Internet, telephone, e-mail, MMS, SMS, from within or outside Italy (including non-European Union member states) by the Company or by natural or legal persons collaborating with the Company's commercial activities, telesales companies, parent companies, subsidiaries and/or associate companies of BolognaFiere Group.  
I consent  I do not consent  Date and place ..... Signature .....