

International Meeting in the framework of the FEP summer meeting



NEW TRENDS IN CHILDREN'S BOOK PUBLISHING

Bologna, 21 September 2017, h. 14.00- 17.30
Sala dello Stabat Mater, Biblioteca dell'Archiginnasio
(Simultaneous translation provided)

Program

14.00 Registration

14.30 Opening remarks

Marilena Pillati, *Deputy Mayor, Bologna*
Ricardo Franco Levi, *President, Associazione Italiana Editori*
Gianpiero Calzolari, *President, Bologna Fiere*
Daniele Donati, *President, Istituzione Biblioteche, Comune di Bologna*
Henrique Mota, *President, Federation of European Publishers*

Chair: Giorgia Grilli, *Professor of Children's Literature, University of Bologna*

14.50 New Trends in Children, Teens and Young Adults Fiction: Stories, Emotions, Dreams

Beatrice Fini, *Editorial Director, Children and YA area, Giunti Editore*

15.10 New Trends in Selling Rights. The Geronimo Stilton Case

Claudia Mazzucco, *CEO, Atlantyca Entertainment*

15.30 New Trends in Digital Publishing. Innovation and Prize Winners at the BCBF Media Hall

Neal Hoskins, *Bologna Digital Media Consultant*

15.50 New Trends in Reading Promotion. Strategies, Projects and the Children's Laureate Experience

Emma Langley, *Literature officer, Arts Council England*

Q&A

16.30 New Trends for Inclusion. Fostering Collaboration: the LIA experience

Mario Barbuto, *President, the Italian Blind and Visual Impaired Union*
Cristina Mussinelli, *Secretary General, LIA Foundation*

16.50 Reading in the Dark

Giuseppe Festa, *author of La luna è dei lupi (Salani Editore)* and Bana Abreham, *reader*

Q&A

17.30 Conclusion

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